

FACILITIES ENGINEERING

Learn. Lead. Influence.

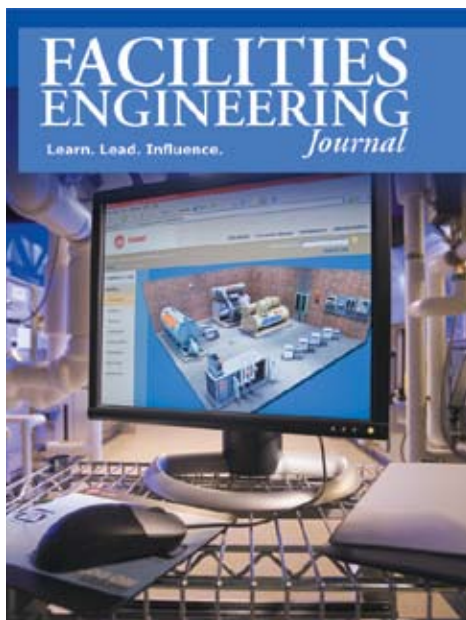
Journal

For many years, the journal has been hailed as the premier publication of the Association for Facilities Engineering.

Published six times per year, by AFE, its readers are the people who ensure the optimal functioning of workplaces all around the world- from foundations to roofs, inside and out. They care about things like safety, energy efficiency, environmentalism, security, reliability and space planning. They also care about their own careers. That's why they turn to the journal for information about technical topics as well as professional development advice. Facilities staffs have important roles in business continuity, and Facilities Engineering Journal is an important part of their toolkits.

AFE provides education, certification, technical information and other relevant resources for plant and facility engineering, operations and maintenance professionals worldwide. To learn more, call (703)234-4060, write to mail@AFE.org, or visit www.AFE.org.

Gabriella Jacobs, Communications Manager/Editor
Association for Facilities Engineering
(703) 234-4066
[gjacob@AFE.org](mailto:gjacobs@AFE.org)



January/February 2008 Issue

Theme: No-mistakes multi-tasking. Advice and devices to help the facilities professional juggle numerous projects at once.

Ad close: December 7

March/April 2008 Issue

Theme: Focus on special needs of specific facilities, such as airports, hospitals, hotels, museums, casinos, parking structures, warehouses, call centers, etc.

Ad close: February 1

May/June 2008 Issue

Theme: Maintenance best practices. Information about preventive/predictive practices, facility auditing, commissioning/recommissioning.

Ad close: April 4

July/August 2008 Issue

Theme: Facility security. What have we learned and implemented since 9/11? Includes disaster planning and business continuity.

Ad close: May 30

September/October 2008 Issue

Theme: All things green. How to make your facility environmentally friendly, in both big and small steps.

Ad close: August 1

November/December 2008 Issue

Theme: Facility professionals Q&A. Comments from the trenches.

Ad close: October 3

January/February 2009 Issue

Theme: How to be a better manager. Also: Training and continuing education topics.

Ad close: November 28, 2008

AFE Association for
**FACILITIES
ENGINEERING®**

12100 Sunset Hills Road
Suite 130
Reston, VA 20190
703.234.4060
fax 703.435.4390
www.AFE.org

2008 Rate Card

Advertising Rates

Size	1x	3x	6x
Full page	\$1,850	\$1,360	\$1,175
Two page spread	3,350	2,550	2,250
2/3 page	1,640	1,255	1,075
1/2 page island	1,335	1,025	860
1/2 page	1,230	940	840
1/3 page	1,025	835	730
1/4 page	900	730	620
Business Card	350	300	250

Special positions including all covers, add 15%

Color Rates

Standard colors per page or less, add:
One color (plus black) \$350
Two colors (plus black) \$525
Three colors (plus black) \$795
Pantone match (per color) \$375

Mechanical Information

Trim size: 8 1/8" x 10 7/8"
Bleed size: 8 3/8" x 11 1/4"
File Format: Press-Ready PDF
(include crop marks, bleeds, color bars, page information)
Resolution: 300 DPI (at final size)
Color Mode: CMYK
Black & White Mode: Gray scale (if photos used)
Fonts and Images: Embed
Note: Additional costs will apply to files that do not meet these specifications.

File Preparation Questions

Contact Art Director Micki Francis at mfrancis@drohanmgmt.com or 703-234-4060.

Insertion & Materials Deadline

Insertion orders are due first day of month preceding publication; materials are due no later than the second Friday of month preceding publication.

Contract Year

For 1x, 3x and 6x advertisers is six bi-monthly months including all regular issues.

Rebates and Short Orders

Within 12 months of the first insertion, advertisers will be rebated if they place additional insertions in regular issues to warrant a lower rate than the amount billed. Advertisers will be short rated if they do not use the amount of space on which their billings are based on regular issues within the same 12-month period.

Cancellations

Cancellations will not be accepted and copy corrections are not guaranteed after the closing date.

Requested Positions

Requested positions are not guaranteed unless stated as a paid position. Advertising to be placed on specific premium pages will be sold at the standard rate, plus this multiplier:
Inside front cover 1.25
Inside back cover 1.25
Outside back cover 1.50

Payment

Advertisers and agencies are jointly and severally liable for payment. All bills payable: 30 days -1 1/2% interest per month charged on unpaid accounts after 30 days and agency commissions withdrawn after 60 days. Agency discounts disallowed after 30 days from date of invoice.

Agency Commission

15% of gross billing is allowed to recognized advertising agencies on space, color and position. Commissions are not allowed on production and mechanical charges.

Inserts

Consult publisher for production requirements.

Advertiser's Liability

Advertisers and agencies assume liability for all content of advertising printed and are responsible for all claims made against the publisher arising from printed advertising. They shall defend, hold harmless and reimburse publisher for all costs incurred.

AFE Market

The AFE Market is a reference source for products and services which are common to the needs of engineers and facilities managers. AFE corporate listings appear for two months in Facilities Engineering Journal and on the AFE web site. The listings are complimentary to display advertisers. Logo or photo enhancement available for an additional fee of \$25.00.

Size	1x	3x	6x
Corporate listing	\$225	\$175	\$150
with logo	\$250	\$200	\$175
with display ad	FREE	FREE	FREE

Special Packages

Special advertising packages can be customized for your needs. Details are available on request.

Publisher's Office

Proofs, advertising copy and complete advertising materials should be sent to: Micki Francis
AFE Facilities Engineering Journal
12100 Sunset Hills Road, Suite 130
Reston, Virginia 20190
Phone: (703)234-4060
Fax: (703)435-4390
E-Mail: mfrancis@drohanmgmt.com

Sales Representatives

Robert Kruhm
Phone: (800)578-3216
Fax: (919)882-9082
E-Mail: rkruhm@nc.rr.com

Stacey Wilson
Phone: (703)234-4081
Fax: (703)435-4390
E-Mail: swilson@AFE.org

