

## What Activities are Included in the Different Registration Categories for ABMLC 2021?

	VIP Access	ALL Access (Early-Bird / Full / Onsite)	Remote Only (Early-Bird / Full)
Opening Plenary Session	X	X	X
Educational Track Sessions	X	X	X
ABMLC 2021 Networking Café	X	X	X
AFE Open House	X	X	X
Exhibit Hall / Expo	X	X	X
The AFE Factor™ Live @ Lunchtime Show	X	X	X
Credentialing Exam Study Group Sessions	X	X	X
The AFE Honors™ Award Ceremony	X	X	X
Closing Plenary Session – The Assembly of Fellows Induction Ceremony	X	X	X
AFE Coffee Break Lounge	X	X	
Welcome Reception	X	X	
#AFEStrong Health & Fitness Happy Hour Sessions	X	X	
Target Field VIP Tour	X		
AFE Leadership Dinner	X		
AIAC Leadership Breakfast	X		
Emerging Leaders Reception	X		
ABMLC 2021 VIP Reception	X		
AFE After Dark Party	X		

## What is the Registration Fee for AFE Members?

- **Remote Only Early Bird:** \$75 until September 30<sup>th</sup>
- **Remote Only:** \$200 from October 1<sup>st</sup> – November 16<sup>th</sup>
- **ALL Access Early Bird:** \$395 until September 30<sup>th</sup>
- **ALL Access Registration:** \$525 from October 1<sup>st</sup> – November 13<sup>th</sup>
- **One-Day ALL Access Pass:** \$139 until September 30<sup>th</sup> and then \$184 until November 17<sup>th</sup>
- **Onsite Registration:** \$600 from November 14<sup>th</sup> – November 16<sup>th</sup>
- **VIP Registration:** \$850 from July 1<sup>st</sup> – November 13<sup>th</sup>
- **Spouse / +1 Registration:** \$125 from July 1<sup>st</sup> – November 16<sup>th</sup>

## What is the Registration Fee for Industry Non-Members?

- **Remote Only Early Bird:** \$175 until September 30<sup>th</sup>
- **Remote Only:** \$350 from October 1<sup>st</sup> – November 16<sup>th</sup>
- **ALL Access Early Bird:** \$695 until September 30<sup>th</sup>
- **ALL Access Registration:** \$850 from October 1<sup>st</sup> – November 13<sup>th</sup>
- **One-Day ALL Access Pass:** \$245 until September 30<sup>th</sup> and then \$295 until November 17<sup>th</sup>
- **Onsite Registration:** \$900 from November 14<sup>th</sup> – November 16<sup>th</sup>
- **VIP Registration:** \$1,250 from July 1<sup>st</sup> – November 13<sup>th</sup>
- **Spouse / +1 Registration:** \$125 from July 1<sup>st</sup> – November 16<sup>th</sup>

## What is the Registration Fee for Government or Not-for-Profit Non-Members?

- **Remote Only Early Bird:** \$94 until September 30<sup>th</sup>
- **Remote Only:** \$250 from October 1<sup>st</sup> – November 16<sup>th</sup>
- **ALL Access Early Bird:** \$498 until September 30<sup>th</sup>
- **ALL Access Registration:** \$698 from October 1<sup>st</sup> – November 13<sup>th</sup>
- **One-Day ALL Access Pass:** \$175 until September 30<sup>th</sup> and then \$245 until November 17<sup>th</sup>
- **Onsite Registration:** \$750 from November 14<sup>th</sup> – November 16<sup>th</sup>
- **VIP Registration:** \$1,050 from July 1<sup>st</sup> – November 13<sup>th</sup>
- **Spouse / +1 Registration:** \$125 from July 1<sup>st</sup> – November 16<sup>th</sup>

## What is the Registration Fee for Emerging Professionals?

- **Remote Only Early Bird:** \$45 until September 30<sup>th</sup>
- **Remote Only:** \$100 from October 1<sup>st</sup> – November 16<sup>th</sup>
- **ALL Access Early Bird:** \$198 until September 30<sup>th</sup>
- **ALL Access Registration:** \$265 from October 1<sup>st</sup> – November 13<sup>th</sup>
- **One-Day ALL Access Pass:** \$70 until September 30<sup>th</sup> and then \$90 until November 17<sup>th</sup>
- **Onsite Registration:** \$300 from November 14<sup>th</sup> – November 16<sup>th</sup>
- **Spouse / +1 Registration:** \$125 from July 1<sup>st</sup> – November 16<sup>th</sup>

## What is the Purchase Price for ABMLC 2021 Virtual Booths?

Virtual Booth Level	AFE Member Rate	Non-Member Rate
Premium	\$3,500	\$6,000
Advanced	\$2,500	\$4,500
Basic	\$1,500	\$2,500

For more information on ABMLC 2021 booths and other sponsorship opportunities, please review the current AFE Sponsorship Prospectus at <https://bit.ly/AFESponsorships2021>.

## Is it possible to upgrade from one registration category to another?

We realize that many of our Members and guests may still be facing travel restrictions when ABMLC 2021 opens on Sunday, November 14<sup>th</sup>. So, yes, Attendees may upgrade at any time before registration closes – i.e. online registration closes on Saturday, November 13<sup>th</sup> at 6 PM ET; and onsite registration closes on Tuesday, November 16<sup>th</sup> at 6 PM CT. The fees for upgrading REMOTE-ONLY Access to ALL Access registration will be as follows:

- Members - \$300
- Industry Non-Members - \$500
- Government / Nonprofit Non-Members - \$400
- Emerging Professionals - \$150

## What is the ABMLC 2021 Cancellation Policy?

Registration cancellations made on or before 30 October 2021 will receive a full refund. All cancellation requests received after October 30 but before or on November 6 will be subject to a \$75 processing fee. Registration fees are non-refundable after 6 November 2020. No shows will be charged the full registration fee. Cancellation

requests must be submitted in writing to [meetings@afe.org](mailto:meetings@afe.org). Requests for cancellations will not be accepted via telephone. *Substitutions are allowed without fee at any time.*

Additional information on ABMLC 2021 can be found at <https://bit.ly/ABMLC2021>.

## How BIG is the conference this year?

We anticipate ABMLC 2021 will attract over 500 attendees with a goal of 350 facilities management professionals.

## Will ABMLC 2021 be virtual?

Actually, until further notice, ABMLC 2021 will be a hybrid event. Along with the virtual trade show, we plan to move forward with the in-person events originally planned for ABMLC 2021. In fact, we will also be offering a virtual-only access registration that will allow AFE Members and guests still under travel restrictions to participate in ABMLC 2021 from their homes or offices. The following list of planned activities details the format and where each will take place:

Activity	Venue / Platform	In-Person / Virtual
The AFE Honors™ Ceremony	Paisley Park / vFairs	In-Person + Virtual (Live Stream)
AFE Foundation Scholarship Luncheon & Silent Auction	Target Field / vFairs	In-Person + Virtual (Live Stream)
AFE House of Delegates Meetings	Target Field	In-Person + Virtual (Live Stream)
AFE Open House Sessions	Loews Minneapolis Hotel / vFairs	In-Person + Virtual (Live Stream)
Welcome Reception	Lumber Exchange	In-Person
AFE 13 – Twin Cities Vendor Fair & Awards Ceremony	Target Field	In-Person
AIAC Leadership Breakfast	Loews Minneapolis Hotel / vFairs	In-Person + Virtual (Live Stream)
AWAC Awards Luncheon	Thompson Reuters Champions Club at Target Field	In-Person + Virtual (Live Stream)
Professional Educational Sessions	Loews Minneapolis Hotel / vFairs	In-Person + Virtual (Live Stream)
Credentialing Exam Study Groups	Loews Minneapolis Hotel / vFairs	In-Person + Virtual (Live Stream)
Regional Meetings	Loews Minneapolis Hotel / vFairs	In-Person + Virtual (Live Stream)
Exhibit Hall	vFairs	Virtual
Opening Plenary Session	Loews Minneapolis Hotel / vFairs	In-Person + Virtual (Live Stream)
Target Field Tours	Target Field	In-Person
Chairman’s Reception	Loews Minneapolis Hotel	In-Person
#AFEStrong Health & Fitness Happy Hour Sessions	Loews Minneapolis Hotel	In-Person
ABMLC 2021 Networking Café	vFairs	Virtual
AFE Coffee Break Lounge	Loews Minneapolis Hotel	In-Person
Emerging Leaders Reception	Loews Minneapolis Hotel	In-Person
AFE Leadership Dinner	Off-Site Destination	In-Person

The AFE Factor™ Live @ Lunchtime Show	Target Field	Loews Minneapolis Hotel
AFE After Dark Party	Paisley Park	<b>In-Person</b>
Official AFE PD Instructor Train-the-Trainer Seminar	Loews Minneapolis Hotel	<b>In-Person</b> + Virtual (Live Stream)
Closing Plenary Session	Loews Minneapolis Hotel / vFairs	<b>In-Person</b> + Virtual (Live Stream)
ATAC Reception	Loews Minneapolis Hotel	<b>In-Person</b>
ABMLC 2021 VIP Reception	Paisley Park	<b>In-Person</b>

**DISCLAIMER:** To protect the health and safety of our Members and guests, we will strictly follow all COVID-19 safety protocols set forth by Loews Hotels, Target Field, the City of Minneapolis and the State of Minnesota. Please follow us on social media by searching the #ABMLC2021 hashtag on [Facebook](#), [Instagram](#), [LinkedIn](#), [Pinterest](#), [Twitter](#) and [YouTube](#) for the latest updates concerning safety protocols and other event related news.

## What is the dress policy?

In general, for the planned in-person ABMLC 2021 activities, the dress code will be business casual. For the planned virtual activities, as many attendees will be at home or in the office; so, *house rules* apply.

## What is the Conference Hotel?

The beautiful Loews Minneapolis Hotel will serve as the official conference hotel for ABMLC 2021. In fact, AFE Members and guests can reserve rooms for the conference at the **group discount rate of \$159 per night** plus taxes and fees. Rooms can be reserved under the ABMLC 2021 group rate at <https://bit.ly/ABMLC2021LoewsReservations>.

## What is the press policy?

As an operating principle, AFE seeks to conduct its activities in a manner that is objective, vendor-neutral and transparent. To that end, AFE activities shall be open to the press unless an exception is specifically made in advance or if such openness inhibits the ability of attendees to communicate and collaborate in an open and candid manner. Any questions about this policy should be referred to the Executive Director / CEO of AFE.

## Can my spouse attend ABMLC?

Of course. Just do not ask AC to entertain them. He is really not into that. In all seriousness, we have a few activities spouses and +1 guests may find interesting. If we see a need, additional spouse activities – including but not limited to excursions – will be added to the final conference agenda.

## Do Track Speakers / Presenters need to register?

Educational track presenters / speakers will be automatically registered for a complimentary ABMLC 2021 ALL Access. Additionally, speakers will also receive a complimentary Basic Virtual Booth. Speakers will, however, be responsible for their lodging and transportation to and from the conference and activity venues.

## Who is host chapter and how do I get in touch with them?

ABMLC 2021 will be co-hosted by Region 3 – AFE MidWest and AFE 13, the Twin Cities Chapter. AFE MidWest includes professional and student chapters in the states of Illinois, Iowa, Minnesota, Nebraska, North Dakota, South Dakota and Wisconsin. AFE 13 – Twin Cities is one of the longest-standing and largest professional chapters in AFE. For more information on the activities and Members of AFE 13, please visit their booth (#49652) in the ABMLC 2021 exhibit hall and on the web at <https://afetwincities.org/>.

## When does registration close for ABMLC 2021?

Onsite and Remote Only Access registration for the 2021 AFE Annual Business Meeting & Leadership Conference (ABMLC 2021) will close on Tuesday, 16 November 2021 at 6 PM CT. Online and other advance admission sales for ABMLC 2021 ALL Access and VIP Access will close on Saturday, November 13.

## Will onsite registration be available?

Yes, an onsite registration booth will be available in the lobby of the Loews Minneapolis Hotel starting on Sunday, November 14 at 3 PM CT. Onsite registration will close on Tuesday, November 16 at 6 PM CT.

## Will ABMLC feature any gamification?

Emphatically YES! All attendees / guests are welcome to participate in the booth scavenger hunt and other virtual contests for a chance to earn bragging rights plus ... win a few fabulous prizes along the way.

